brightcove™

Video Cloud

Live Clipping Feature Competitive Analysis

Products included in analysis

Competitors with live clipping included in feature comparison:

- Yuzzit.pro (Telequid)
- Grabyo
- Volicon (Verizon)
- Wildmoka

Products reviewed with live clipping from adjacent industries:

- Twitch
- Audible
- X-Box
- SnapStream

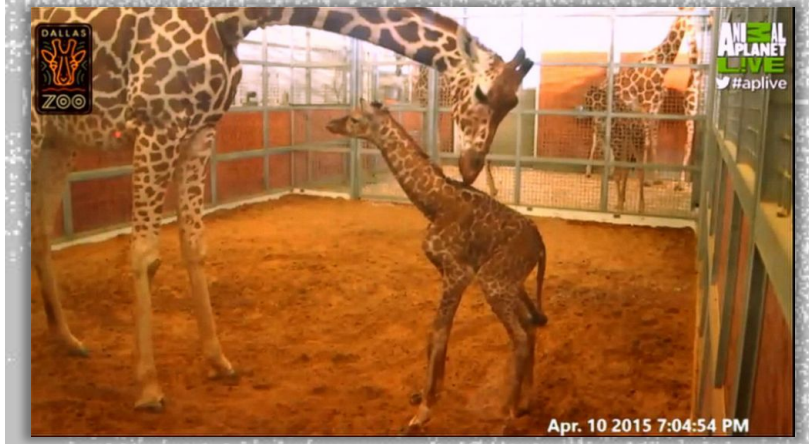
User Stories that shaped our ideal workflow and feature choices

1. A production company is streaming a day long conference with multiple concurrent live streams. During each session an intern will be assigned to clip and post a short (2 min video) and post to the conference twitter feed.

2. A sport company is streaming a hot rod race from a remote location. The technician must post the exciting finish to your website as soon as it is finished to beat any other postings.

3. A zoo is 24/7 streaming the imminent birth of a giraffe. To drive traffic to the site and the IT department wants to post clips to the zoo's Facebook page.

4. After the completion of a weekly entertainment gossip show, a user wants to clip the beginning and end of the stream to post the video to her site



Live Clipping Feature List

Must Haves

- Live Stream Timeline
- Frame window with trackers
- Scrub back
- Zoom In/ Out
- Jump to Live Button
- Set In / Out
- Preview Button
- Preview/Clip Editor
- Clip Library

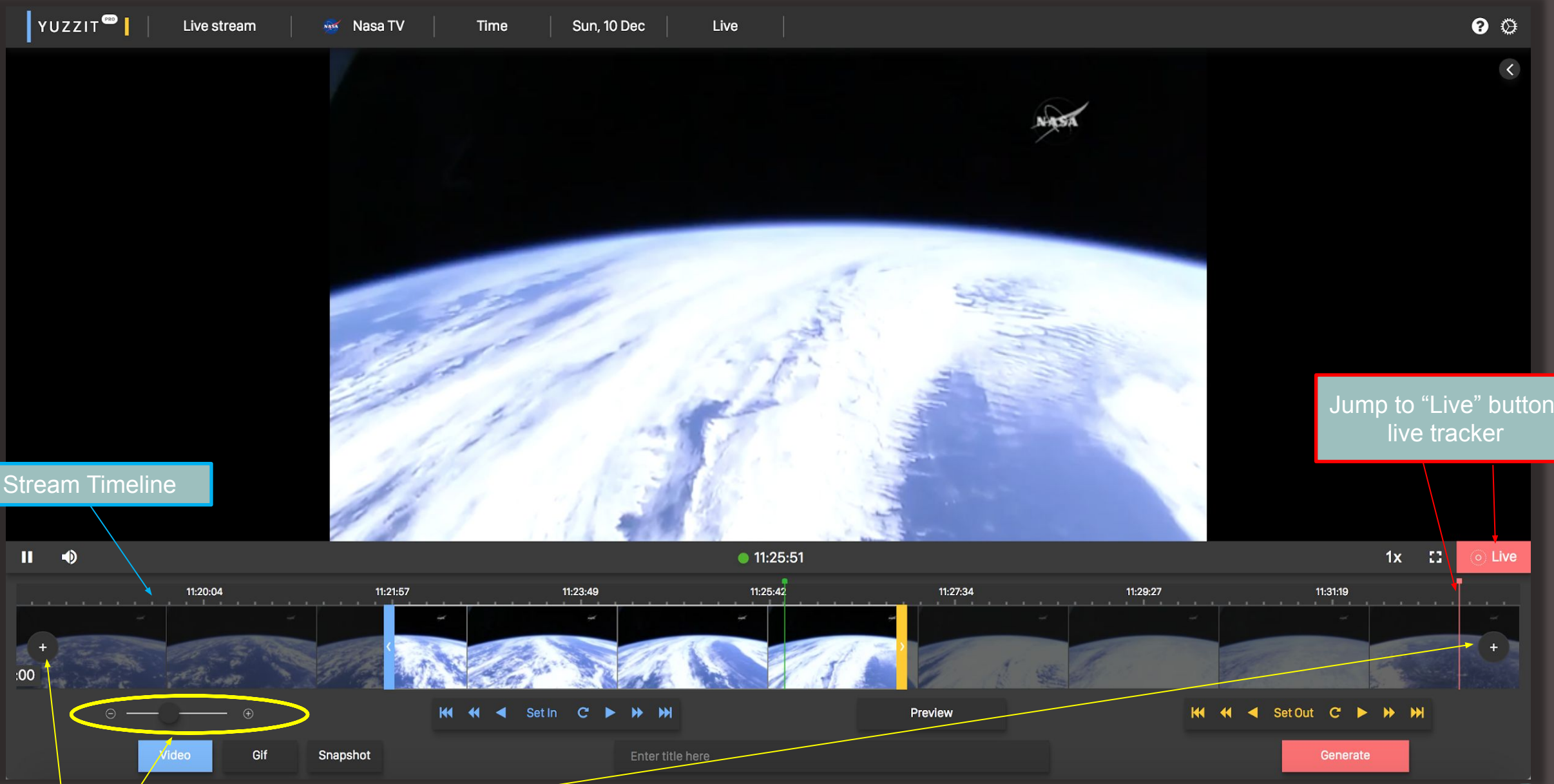
Could Haves

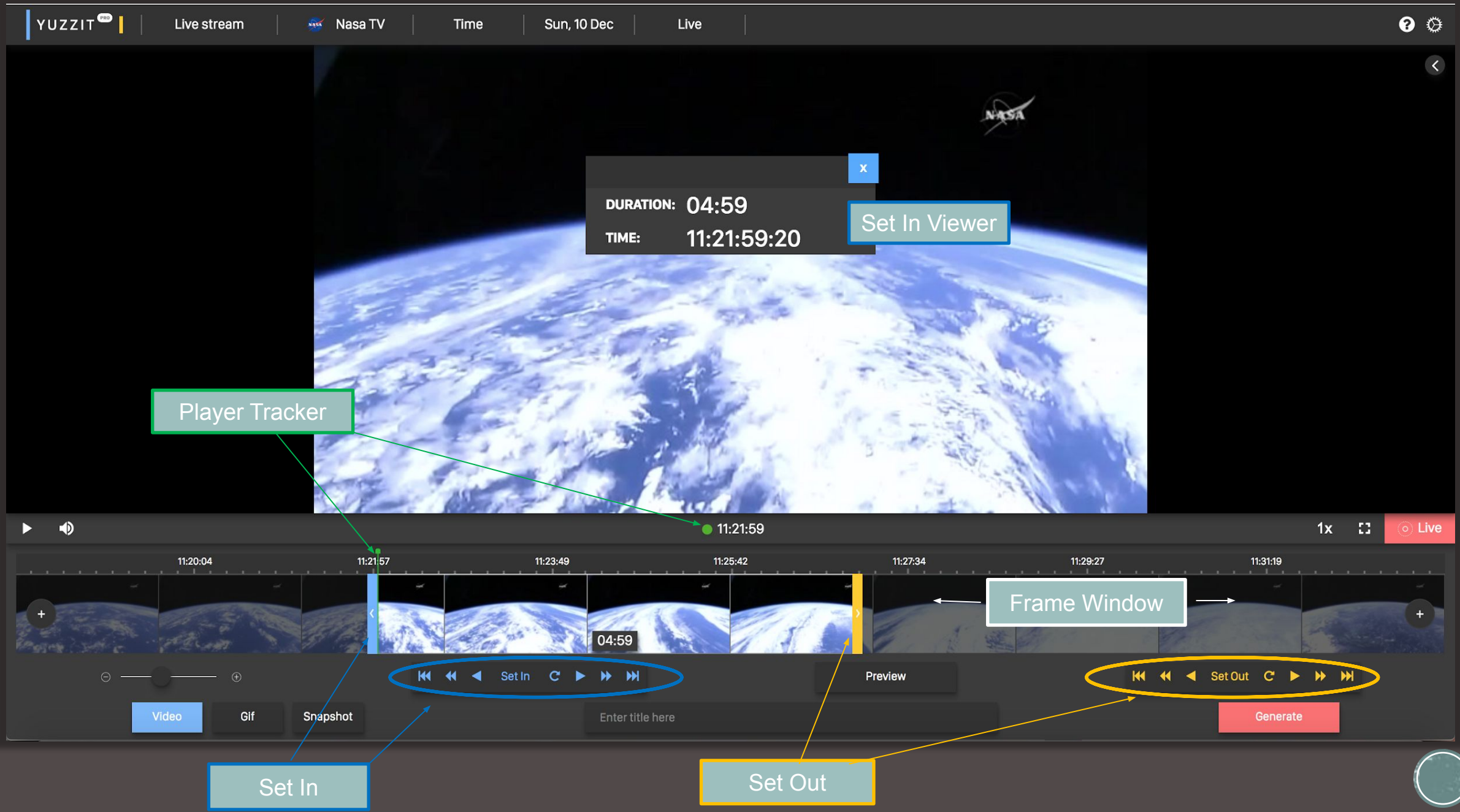
- Bookmarks
- Automated transcriptions
- Keyword search
- Viewing frame rate*
- Clip frame ratio*

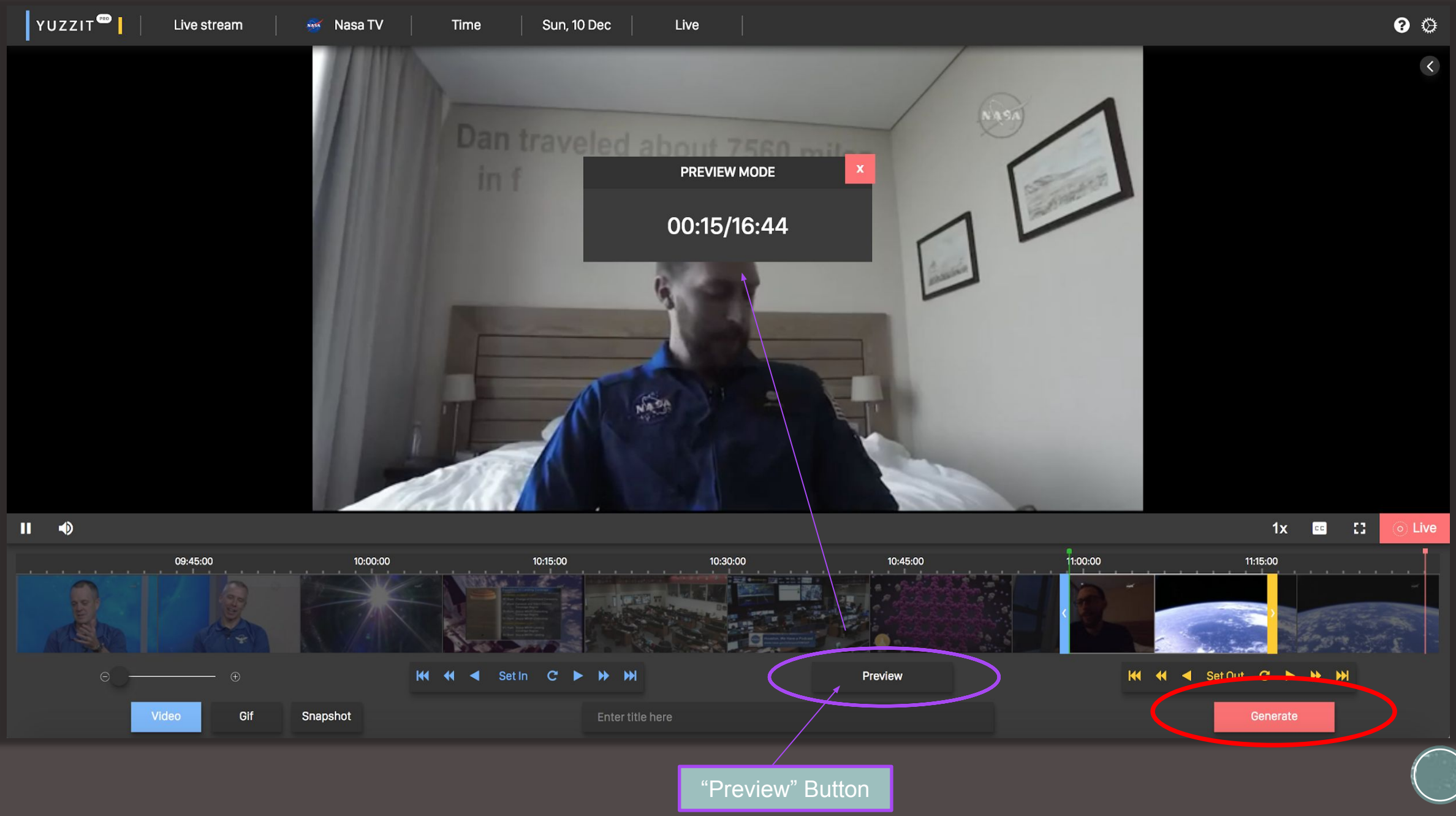
Competitive Feature Analysis: Must Haves

Yuzzit Pro*

http://www.yuzzitpro.com/


YUZZIT
Live stream
Nasa TV
Time
Sun, 10 Dec
Live
11:25:51
1x
Live
11:20:04
11:21:57
11:23:49
11:25:42
11:27:34
11:29:27
11:31:19
Set In
Preview
Set Out
Video
Gif
Snapshot
Enter title here
Generate
Stream Timeline
Jump to “Live” button, live tracker
Live Stream Zoom In/ Out


YUZZIT
Live stream
Nasa TV
Time
Sun, 10 Dec
Live
DURATION: 04:59
TIME: 11:21:59:20
Set In Viewer
Player Tracker
11:21:59
1x
Live
11:20:04
11:21:57
11:23:49
11:25:42
11:27:34
11:29:27
11:31:19
04:59
Frame Window
Set In
Preview
Set Out
Video
Gif
Snapshot
Enter title here
Generate
Set In
Set Out


YUZZIT
Live stream
Nasa TV
Time
Sun, 10 Dec
Live
PREVIEW MODE
x
00:15/16:44
1x
Live
09:45:00
10:00:00
10:15:00
10:30:00
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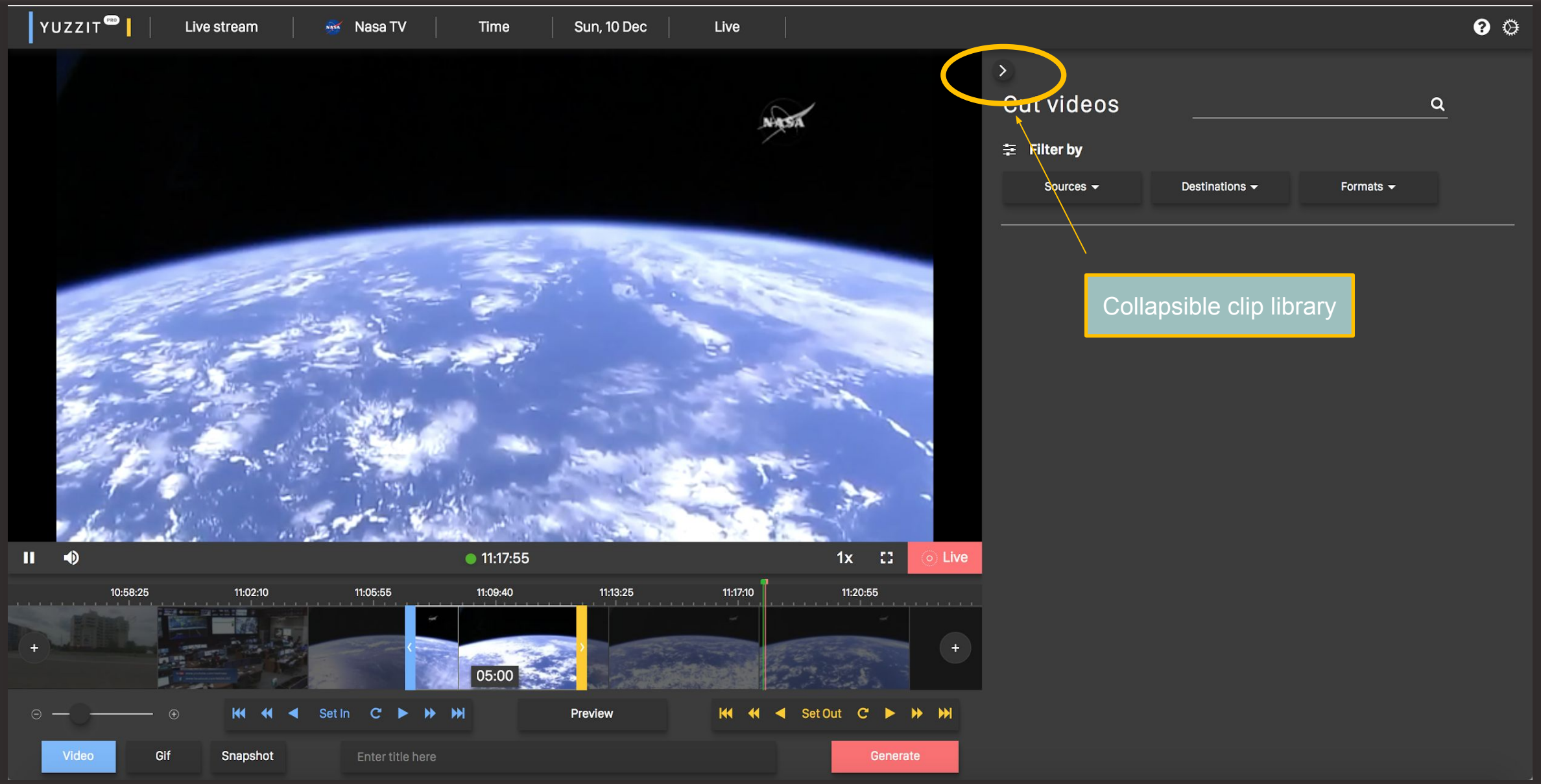
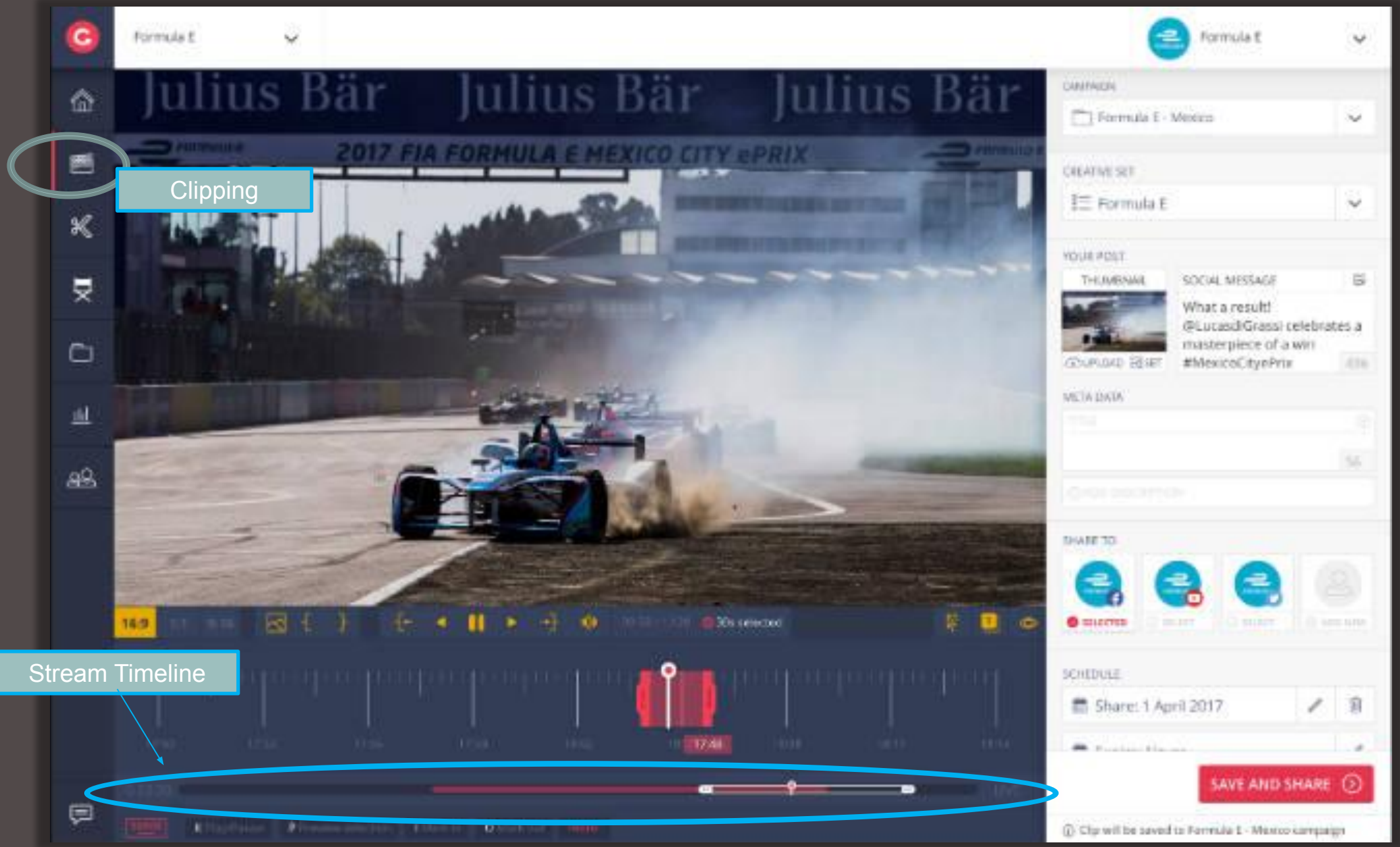
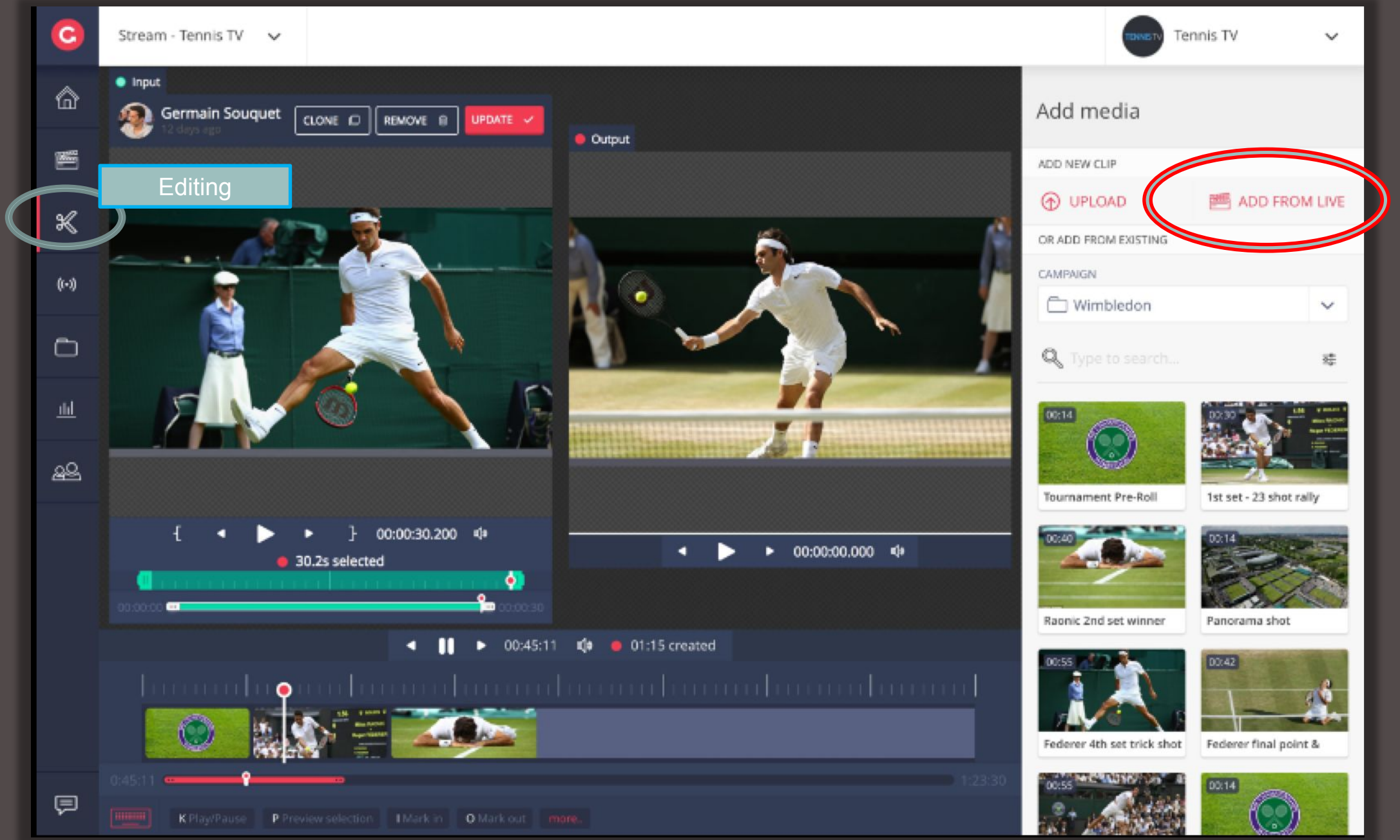
Set In
Preview
Set Out
Video
Gif
Snapshot
Enter title here
Generate
“Preview” Button


YUZZIT
Live stream
Nasa TV
Time
Sun, 10 Dec
Live
Cut videos
Filter by
Sources
Destinations
Formats
Collapsible clip library
11:17:55
1x
Live
10:58:25
11:02:10
11:05:55
11:09:40
11:13:25
11:17:10
11:20:55
05:00
Set In
Preview
Set Out
Video
Gif
Snapshot
Enter title here
Generate

Grabyo

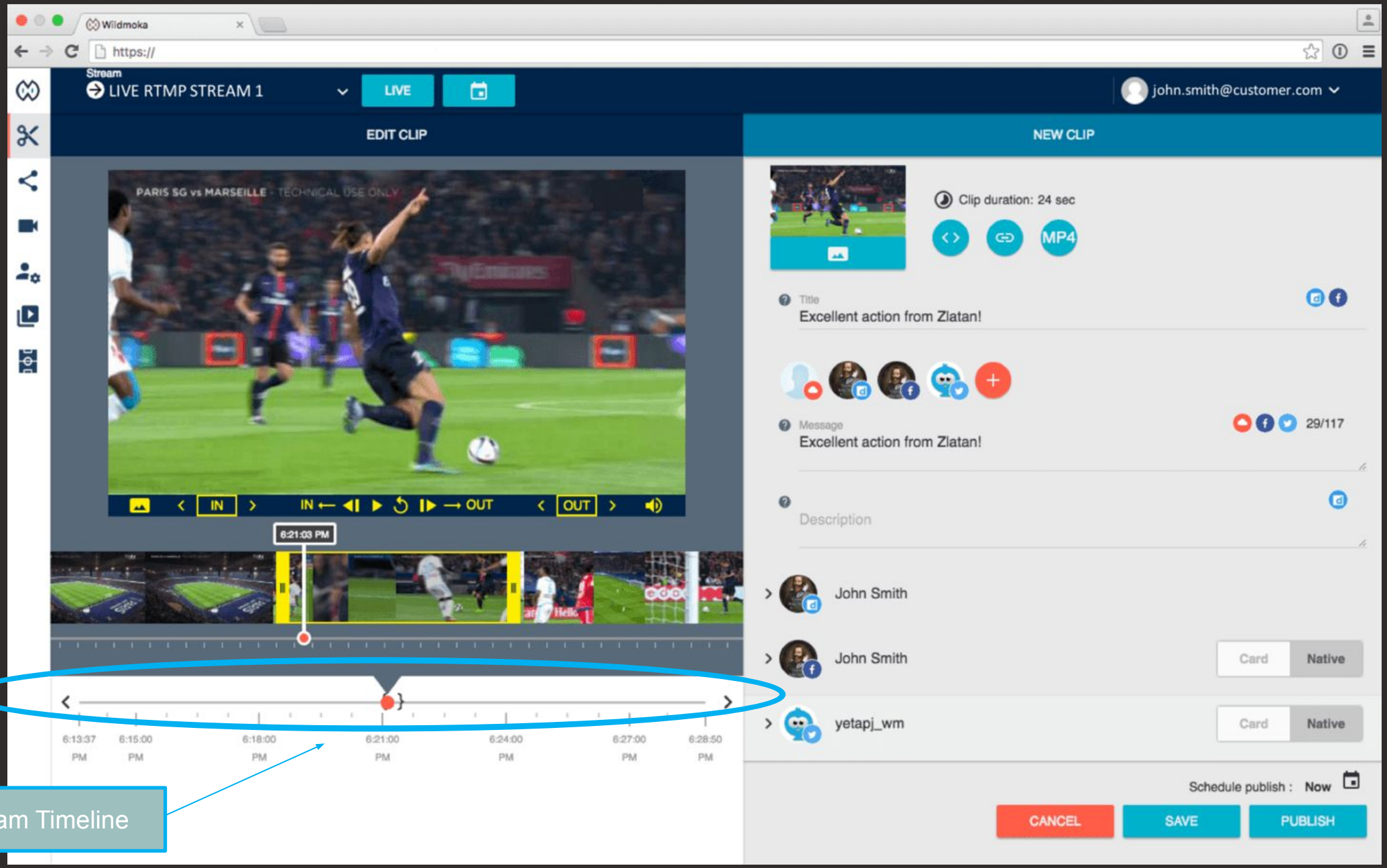
https://about.grabyo.com/features/instant-highlights-live-video-editing/


Clipping
Stream Timeline
Julius Bär
2017 FIA FORMULA E MEXICO CITY ePRIX
Formula E - Mexico
Formula E
What a result! @LucasdiGrassi celebrates a masterpiece of a win! #MexicoCityePrix
Share: 1 April 2017
SAVE AND SHARE

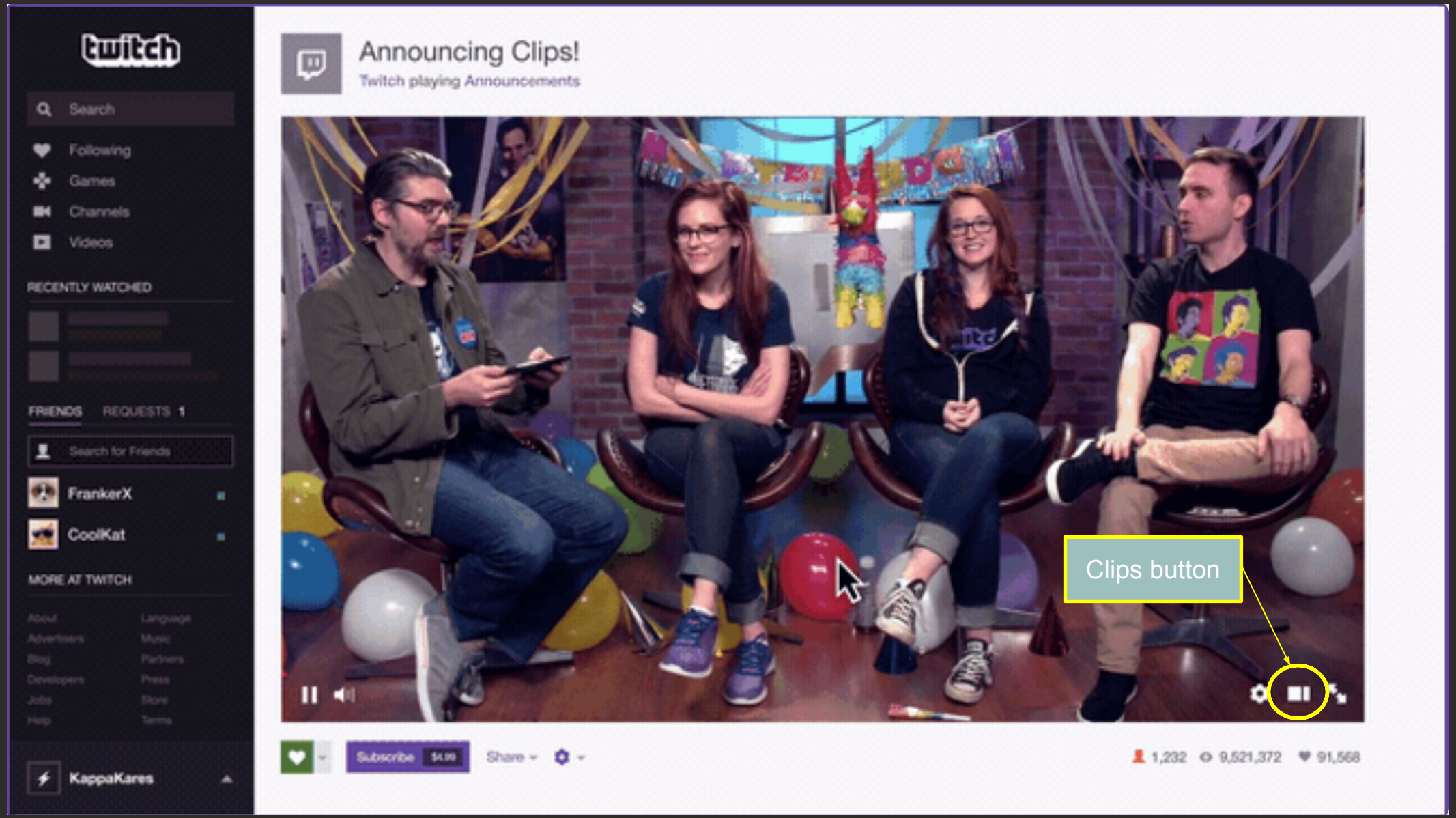

Stream - Tennis TV
Tennis TV
Input
Germain Souquet
CLONE
REMOVE
UPDATE
Editing
Output
Add media
ADD NEW CLIP
UPLOAD
ADD FROM LIVE
OR ADD FROM EXISTING
CAMPAIGN
Wimbledon
Type to search...
00:00:30.200
30.2s selected
00:00:00.000
00:45:11
01:15 created
Tournament Pre-Roll
1st set - 23 shot rally
Raonic 2nd set winner
Panorama shot
Federer 4th set trick shot
Federer final point &
K Play/Pause
P Preview selection
I Mark in
O Mark out
more..

Wildmoka

https://wildmoka.com/


Wildmoka
https://
Stream
LIVE RTMP STREAM 1
LIVE
john.smith@customer.com
EDIT CLIP
NEW CLIP
PARIS SG vs MARSEILLE - TECHNICAL USE ONLY
IN
OUT
6:21:03 PM
Clip duration: 24 sec
MP4
Title
Excellent action from Zlatan!
Message
Excellent action from Zlatan!
29/117
Description
John Smith
John Smith
Card
Native
yetapj_wm
Card
Native
6:13:37 PM
6:15:00 PM
6:18:00 PM
6:21:00 PM
6:24:00 PM
6:27:00 PM
6:28:50 PM
Schedule publish : Now
CANCEL
SAVE
PUBLISH
Stream Timeline

Features From Adjacent Industries: Could Haves


twitch
Search
Following
Games
Channels
Videos
RECENTLY WATCHED
FRIENDS
REQUESTS 1
Search for Friends
FrankerX
CoolKat
MORE AT TWITCH
About
Advertisers
Blog
Developers
Jobs
Help
Language
Music
Partners
Press
Store
Terms
KappaKares
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Clips button
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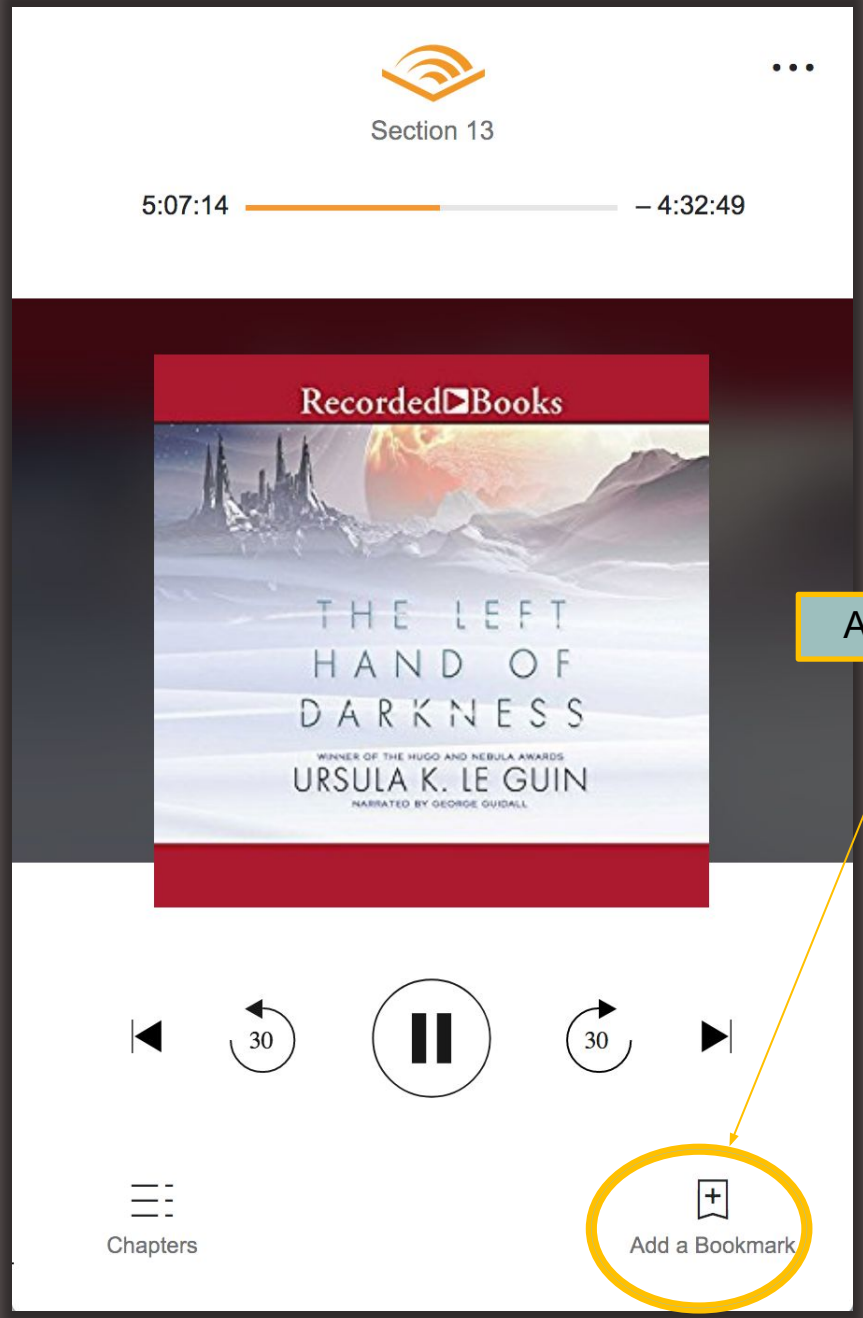
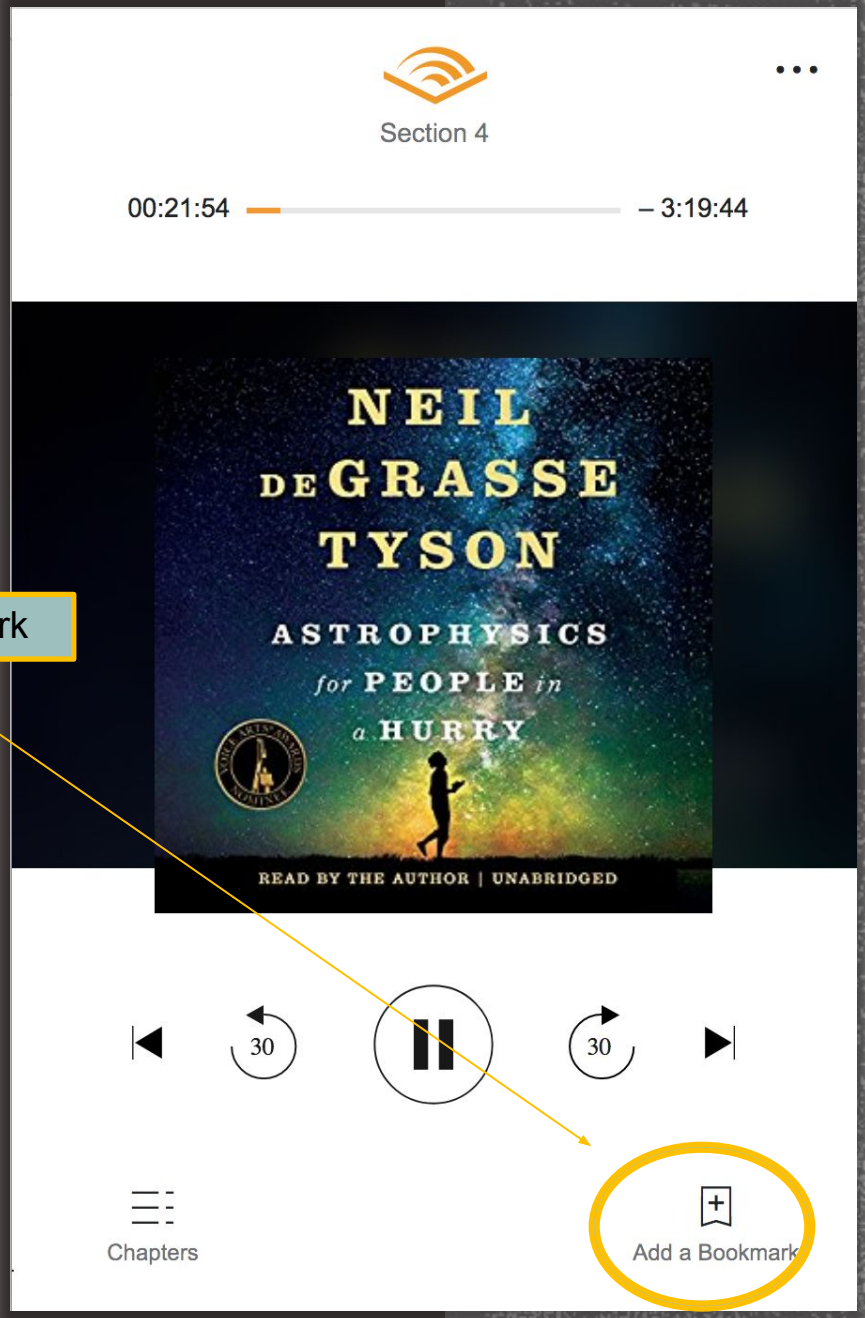


Add a Bookmark



Let's Make a Deal - We...

https://demo.snapstream.com/Play/MediaItem/79bd1acf-d9d7-40c2-94a1-148132986d83

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SnapStream

Alerts Library Guide Schedule Social Tasks Admin

All Search any moment on TV

Let's Make a Deal

2/7/2017 2:00 PM | 1111 (KHOUDT, CBS Affiliate)

2:05:32 PM / 2:14:56 PM

About Transcript

Auto Scroll On

Search

Hey, don't judge. Don't knock it till you try it. Cuddle with a crab. Snuggle with a shellfish. I would love to go to the Dominican Republic. Wayne: Well, you're not, so let's just move on. As much as we could stand here, you're not. - That's okay, I'm really excited about my choice, and I hope, so I can't wait. Wayne: How about I give you $1,000? (Audience shouting suggestions) - That's a really nice prize, but I'm sticking with my number one. Wayne: What's behind curtain one? Jonathan: It's a suite of appliances. Wayne: Go cuddle with that fridge, Jonathan. Your home will undergo an appliance makeover courtesy of Haier, with this French-door refrigerator, a 150-can drink fridge, and a high-performance dishwasher. Plus, get the most out of your kitchen with this collection of stainless steel Electrolux appliances, including a new coffee maker, kettle, blenders, and a toaster. This deal's worth $5,107. Tiffany: Congratulations.

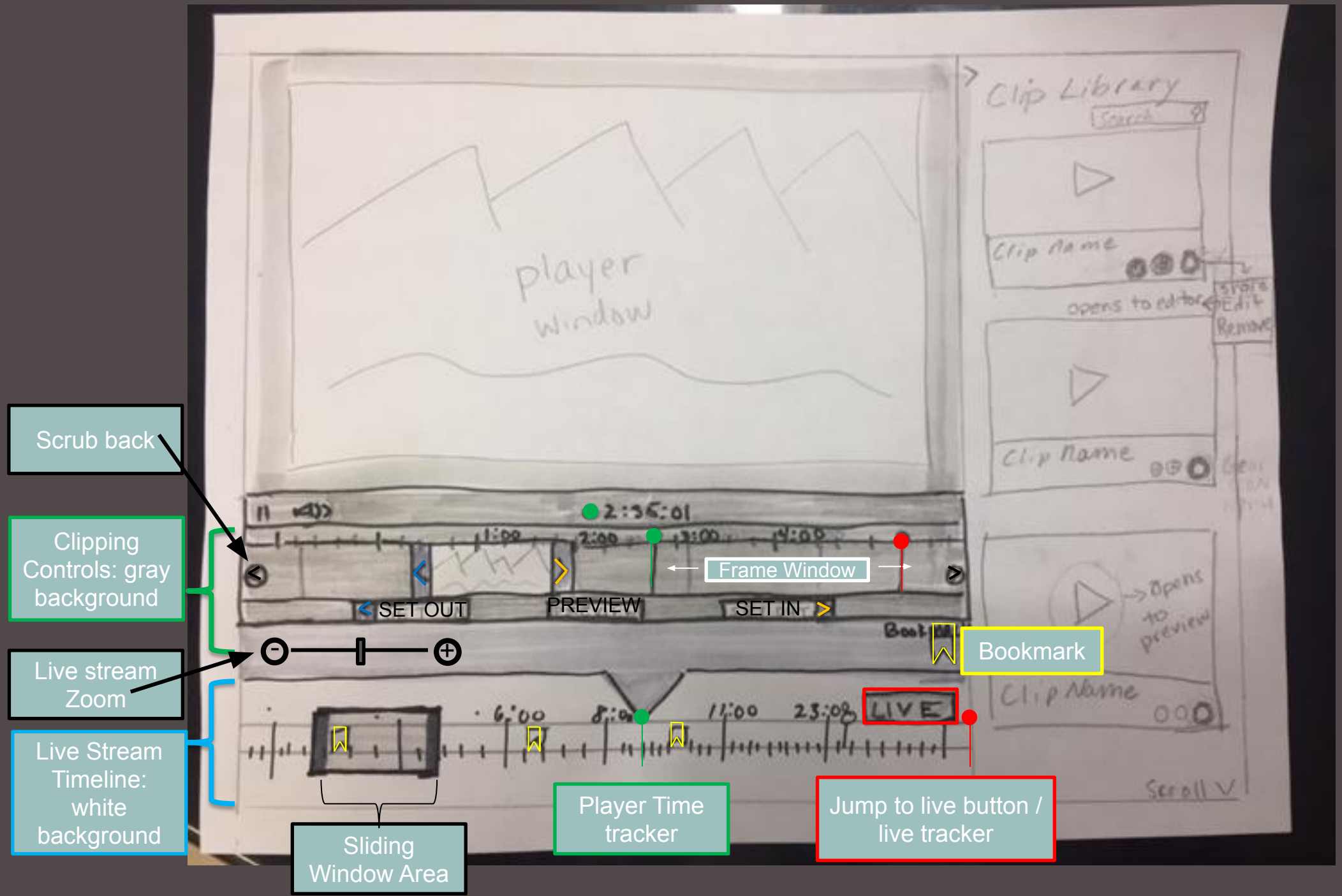
2:06:11 PM

Wayne: Hey, I just thought of something. Are you single? - I am. Wayne: You are. Tiffany: She is! Wayne: You are. I want to introduce you to someone. - Okay. Wayne: This is my buddy Pat, he's one of our producers. - How are you? Congratulations. - Thank you, I'm great. Wayne: Look at him, he's a great-looking guy, right? - Yeah, I think he's a great-looking guy. - We'll talk after the show. Wayne: And he has a job and everything. - I see that. Wayne: And she likes to cuddle. But you do have to dress as a baby, though. It shouldn't be a deal-breaker. - I have a new fridge to cook him food. - Exactly. Wayne: Exactly. Wayne: Boom, I did it! More "Let's Make a Deal" right after this. New belVita Sandwich Breakfast Biscuits are for everyone. Like the hottest guy the office. The second-hottest. It's a small office. Made with a peanut butter or dark chocolate creme avored filling. Try new belVita Sandwich eakfast Biscuits. People just can't get enough of me and my discounts. So this year, they're getting a whole lot more.

2:07:13 PM

Box 365, The Calendar. Everyone knows my paperless, safe driver, and multi-car discounts, but they're about to see a whole new side of me. Heck, I can get you over $600 in savings. Chop, chop. Do I look like I've been hurt before? Because I've been hurt before. Um, actually your session is up. Hang on. I call this

Wireframe Sketches


Scrub back
Clipping Controls: gray background
Live stream Zoom
Live Stream Timeline: white background
Sliding Window Area
Player Time tracker
Jump to live button / live tracker
Bookmark
Frame Window
SET OUT
PREVIEW
SET IN
LIVE
player window
Clip Library
Clip name
Clip Name
Clip Name
opens to editor
Opens to preview
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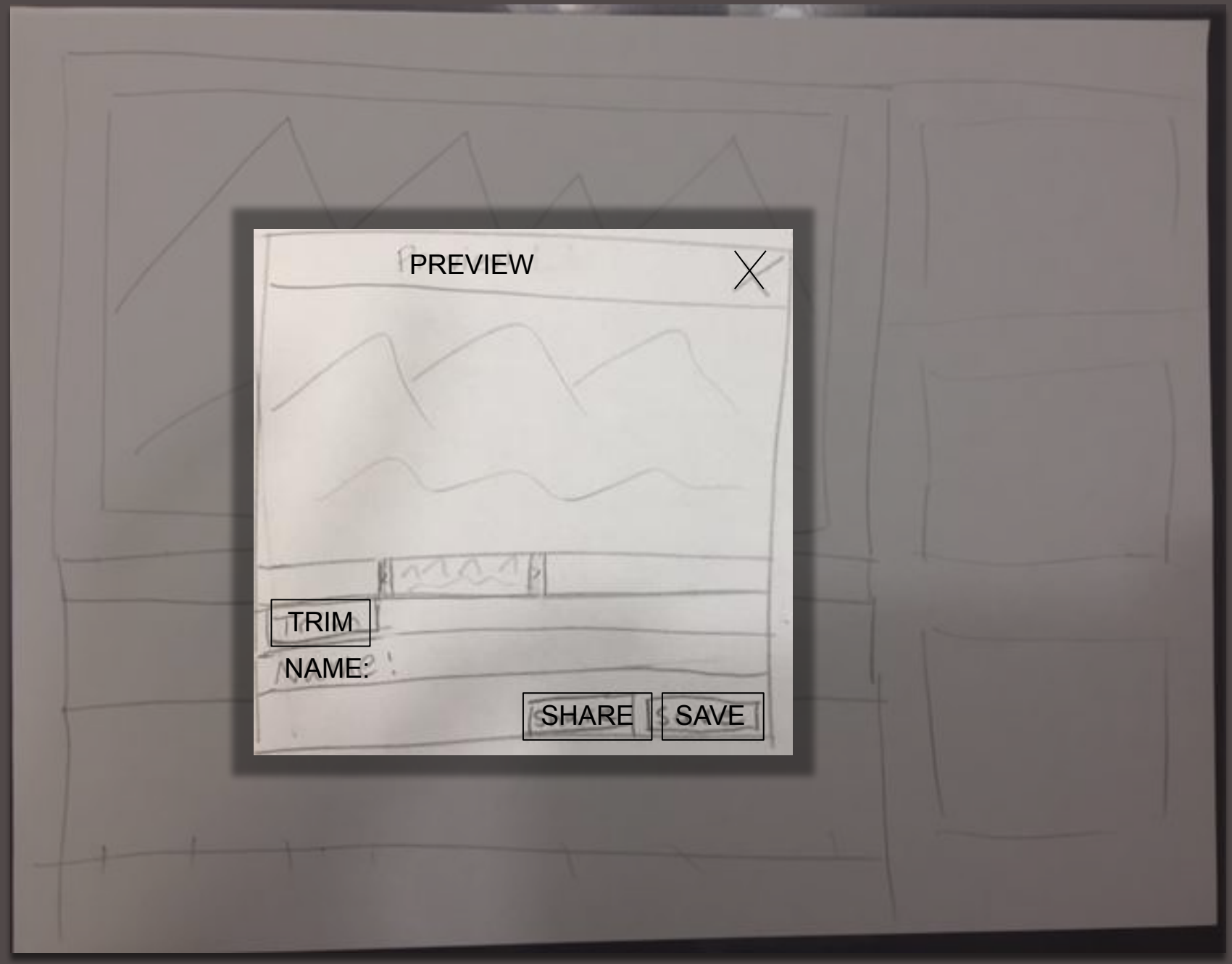
PREVIEW
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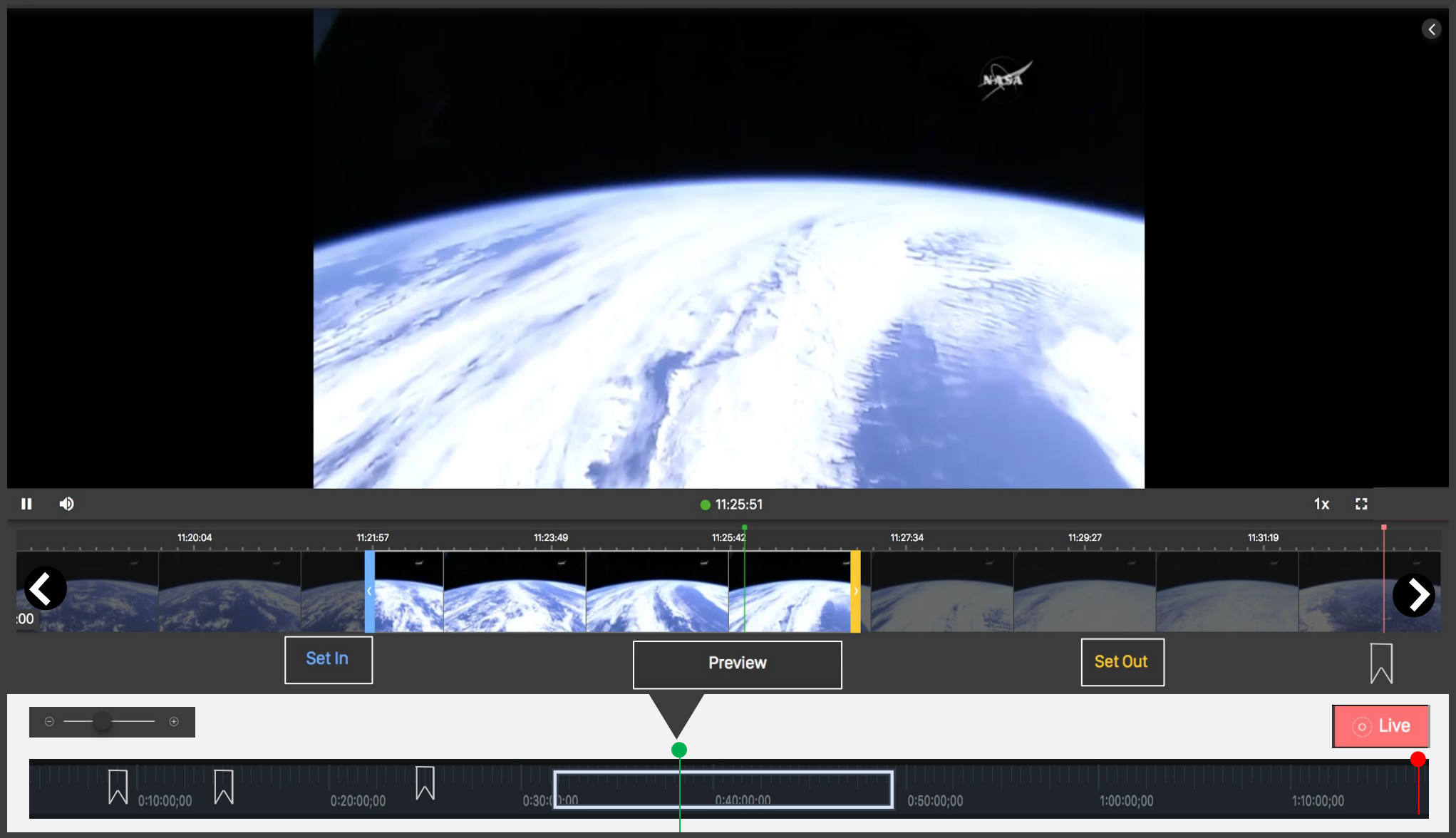
SHARE
SAVE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